

## Agriculture?...

### I get my food from the store!

Our children understand less about our food system than children in third world countries. Since our society has grown more urban, kids have very little opportunity to connect with agriculture. They think their food comes from the store ...period. We owe our children an education that provides a clear understanding of where their food and fiber originates.

Only 2% of the general population is directly involved in production agriculture, the remaining

98% are also involved- as consumers! We must recognize the value of



our ability to produce our own food so that we never become dependent on foreign countries for our food production. Not only would we lose our domestic food source, we will lose control over our food safety standards.

**Value Agriculture and Support It!**



### Agriculture Education Committee

Since 1989, the Committee's mission is promoting agricultural awareness to students and their teachers throughout San Luis Obispo County. Members of the Agriculture Education Committee represent people who have a strong tie to some aspect of agriculture and or a genuine interest in the education of our young people.

San Luis Obispo County

Agriculture Education Committee  
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San Luis Obispo County



**October 8, 2008**  
**Paso Robles Event Center**  
**Paso Robles, CA**

# The Great AGventure!

Where Kids Explore Agriculture...

The Great AGventure is an educational field trip where fourth grade children throughout San Luis Obispo County have the opportunity to explore the industry that produces our food, fiber, and flowers.

The 2003-2007 programs, held at the Paso Robles Event Center provided over 6200 students, their teachers and parent chaperones with six different presentations, covering subjects such as, farm machinery, animals, plants, science

and many activities.

Each year, over fifty volunteers involved in agricul-

ture provide the demonstrations, bringing their expertise directly to the students. Presentations are as interactive as possible, encouraging students to experience agriculture in a dynamic way.



## You Can Enhance Children's Education Invest in the Ag Exploration...

Because of sponsors like you, the **Great AGventure!** is offered to schools throughout San Luis Obispo County *free of charge*. The majority of the program's expense is used for round trip transportation.

We invite you to join us in this exciting, educational program by participating in the sponsorship opportunity of your choice.



### Expedition Sponsor

Host 6 classes to participate

- Acknowledgment in newspaper coverage
- Logo Exposure-Website,
- Logo Exposure-Volunteer's T-shirts
- Thank you notes from sponsored classes

**Investment \$1250**

### Journey Sponsor

Host 3 classes to participate

- Acknowledgment in newspaper coverage
- Logo Exposure-Website
- Thank you notes from sponsored classes

**Investment \$500**

### Trip Sponsor

Host 1 class to participate

- Logo Exposure-Website
- Thank you notes from sponsored class

**Investment \$250**

## Teachers Respond to the Question,

**"Do you feel that your students gained agricultural knowledge through the program?"**

"Yes. So did I!" Cambria Grammar School

"Definitely! It was a great hands on approach to learning about agriculture." Pifer Elementary

"Yes They loved it!" Del Mar Elementary

"Yes They need direct contact with citizens in our own community to understand the importance of agriculture....Wise choices come from knowledge." Ocean View Elementary



Yes, I would like to sponsor the Great AGventure!

- Expedition Sponsor: \$1250
- Journey Sponsor: \$500
- Trip Sponsor: \$250

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Checks payable to: Agriculture Education Committee  
651 Tank Farm Road, San Luis Obispo, CA 93401

**Your contributions are tax deductible  
Thank you for your support!**