



Media Advisory

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Release Immediately
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Fresh Presentation of SLO County Crop Report

A fresh sample selection of the Top 10 agriculture commodities of San Luis Obispo County, along with a live calf, will be on display in the lobby outside the Board of Supervisors Meeting Chambers as part of a media conference jointly organized by the San Luis Obispo County Farm Bureau and the San Luis Obispo County Agriculture Commissioner's office. The conference will take place from 8 – 8:15 a.m., Tuesday, April 8, 2008 in recognition of the release of the annual production and value statistics for the local agricultural industry for 2007, commonly known as the Crop Report.

County Agriculture Commissioner, Robert Lilley, will make a few remarks pertaining to the report followed by Farm Bureau Past President Paul Clark and County Supervisor Chairman Jim Patterson. The County Supervisors and the County Agriculture Commissioner, along with local famers and ranchers will be available for questions following a short presentation.

Total crop values for 2007 are estimated at a gross value of over \$653 million compared to a revised value for 2006 of over \$630 million. The top 10 agriculture commodities in order of farm gate value include: 1. Wine Grapes \$141.7, 2. Broccoli \$78.0, 3. Strawberries \$55.5, 4. Cattle and Calves 55.3, 5. Vegetable Transplants \$34.7, 6. Head Lettuce \$31.9, 7. Cut Flowers \$28.6, 8. Indoor Decoratives \$24.3, 9. Carrots \$22.5, 10. Cauliflower \$17.4.

The Crop Report is produced annually to provide current and historical production and value statistics of the local agricultural industry. Annual Crop Reports from 1970 through 2006 can be viewed at www.slocounty.ca.gov/agcomm. Hard copies of the annual report will be available at the end of June.

- WHAT:** Crop Report Media Conference
- WHO:** San Luis Obispo County Farm Bureau, San Luis Obispo County Department of Agriculture Weights and Measures, San Luis Obispo County Board of Supervisors
- WHEN:** 8 – 8:15 a.m. Tuesday, April 8, 2008
- WHERE:** County Government Center
1055 Monterey Street
San Luis Obispo, CA 93408
- HOW:** Media are encouraged to attend the event for photo opportunities and interviews.

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Mission Statement:

“To lead San Luis Obispo County in the protection, promotion and advocacy of agriculture for the benefit of our members and community”